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| **Research Technique:** | **Survey Research** |
| **Source:** | Slavin, R. (2007). Educational research in an age of accountability. Boston, MA: Pearson Education, Inc. |
| **Characteristics:** | Variety of methods used to obtain information from a set of respondents.  Types of Surveys   * Face-to-face interviews * Telephone Interviews * Email or mail surveys   General Procedures across Types   1. Pattern questionnaire or interview protocol off existing models. 2. Pilot test with several respondents. 3. Use pilot results to change items that are confusing or do not correlate well with total score. |
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| **Research Questions:** | * Is there a relationship between the experience of enrollment in fully online courses and comfort with technology? * Is there a relationship between the experience of enrollment in fully online courses and perception of respect from instructor? |
| **Keep in Mind:** | * Collecting data is a balancing act! * Consider your   Sampling Methods   * + Random Samples   + Samples of Convenience * Watch out for Missing   Data   * + Look for trends |